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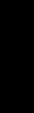
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OPENLY PASSIONATE

PURE AS THE DRIVEN SUN



There's not a car in the world that embodies the pure emotion of driving like a sports car. It's a pair of front-row seats to a curving road, to be shared under a clear blue sky. The inseparable sensations of engine revs, breezes, sunshine and g-forces. And a smile that comes from the soul.

The romance of the road. Is it why the car was invented? Perhaps not in the most literal sense, but anyone with a love for driving would give you a resounding "yes." And without a doubt, it's why the sports car was invented. When you open up a roadster, it opens you up as well. Driving transforms from mobility to moving—something you feel in your heart, on your face, and with your hands.

The new Mercedes-Benz SLC comes from a place in motoring history no other sports car can claim. Its soul traces directly to the first checkered flag—a victory repeated countless times with numerous world records and championships. The taut muscle of its bodywork is drawn not just in the wind tunnel but in something of a time tunnel—blending classic long-hood/short-deck proportions with highly advanced aerodynamics and a

retractable hardtop that vanishes not only swiftly but elegantly. And its performance celebrates its heritage the only way a Mercedes-Benz knows how: By rushing it forward. State-of-the-art technologies respond to the times and in the moment: torque-rich turbo power, the spirited shifting of a new 9-speed, and the finely honed handling of a multilink suspension in a highly rigid body.

The sports-car experience is best enjoyed directly. And while the SLC favors involvement over insulation, it's polished to make every facet shine. The advanced luxuries it offers don't just add comfort, they heighten the fun—helping its seats fend off the sun's rays, or turning a chilly evening into an ideal time for a top-down drive. The SLC is a pure sports car whose motives are equally pure: to be your perfect romantic getaway.







KEY FEATURES

SOMETHING MORE THAN TRANSPORTATION, NOTHING SHORT OF TRANSFORMATION

PERFORMANCE

Turbocharged power, nine paddle-shifted speeds, and a symphonic exhaust. Five drive modes, from Comfort to Sport+.

Inline-4 turbo or AMG-enhanced V6 biturbo engine

Paddle-shifted 9G-TRONIC transmission

DYNAMIC SELECT drive modes

Sport exhaust with active sound

Sport, adjustable* or AMG suspension

DESIGN

Classic proportions, brilliantly modern details. A power hardtop that goes from coupe to open roadster in seconds.

Power retractable Panorama roof

17" or 18" wheels¹ in four designs for each model*

LED headlamps* and taillamps

Diamond-block grille with black or chrome pins*

Sport and Night Packages*

SAFETY

Groundbreaking safety systems that watch the road ahead. Protective and semi-autonomous systems to look after you.

Radar-based Active Brake Assist collision mitigation

ATTENTION ASSIST®

High-strength body with dual fiberreinforced roll bars

Blind Spot Assist* and Lane Keeping Assist*

Rearview camera



LUXURY

A pair of sport seats, with power adjustment and memory. Innovative luxuries that envelop you and immerse your senses.

TECHNOLOGY

User-friendly innovations to keep you connected, engaged and entertained. Intuitive controls to keep your world within reach.

Sport-contoured power seats

MAGIC SKY CONTROL® variable-tint roof*

Heated seats with AIRSCARF® neck-level heating*

Multicolor LED ambient lighting*

harman/kardon® surround sound*

7" color screen

Multifunction sport steering wheel and central controller

Mercedes me with smartphone app and in-car Internet²

Apple CarPlay[™] and Android Auto*³

Distance Pilot DISTRONIC® cruise control*





NINE WAYS TO FUNDAY

For a car so singular in its mission of pure driving joy, the SLC goes about it in multiple ways. Start by choosing from two engines and three suspensions. Then suit your mood at any moment with five drive modes and a 9-speed transmission—the most in its class, for even more fun.

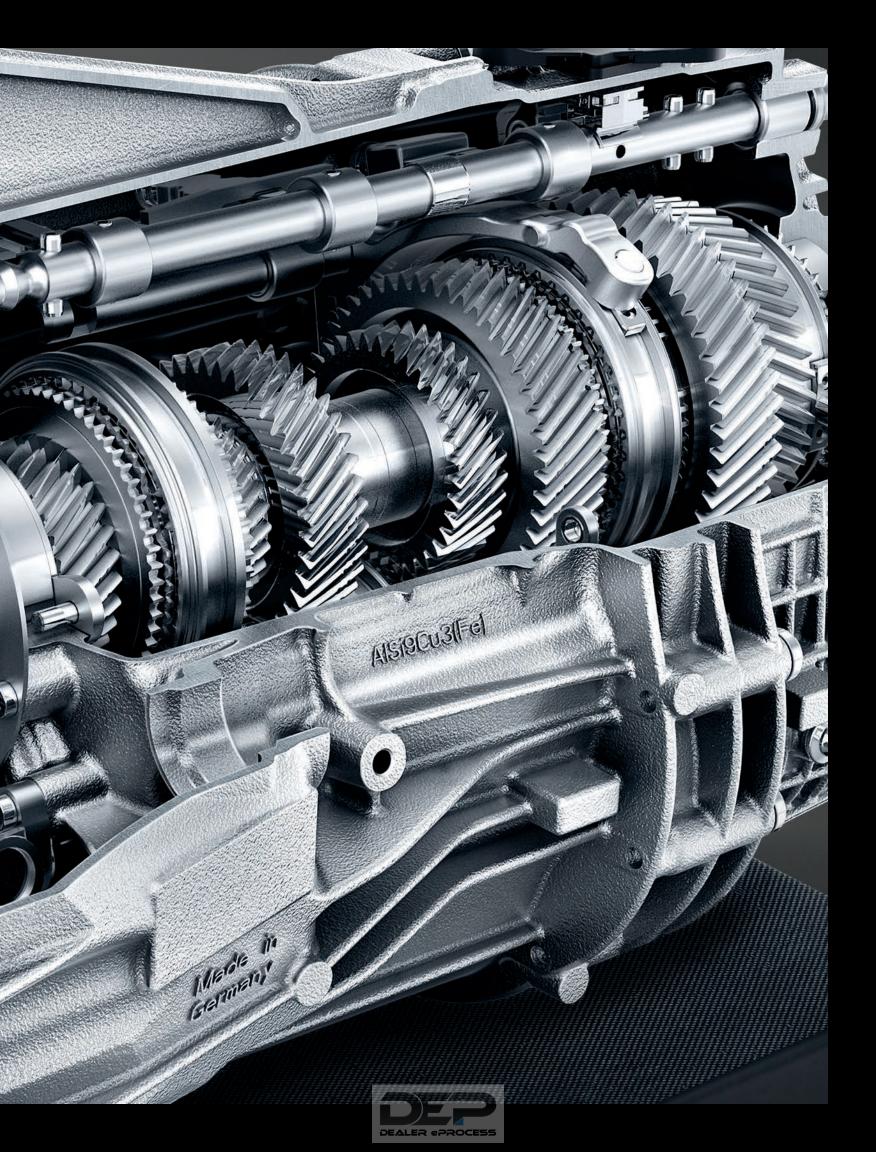
What's the perfect day for driving? Is it Saturday, when you can find a winding country road and commune with nature rather than commute to work? Is it when the SLC's eager, playful spirit makes a Monday feel like it's still Sunday? Maybe it's the first day of Spring, when top-down equals mood-up, as you and the sunshine get reacquainted. Then again, it could be that cool Autumn day when other roadsters start going into hibernation, but your SLC begs you to stay out and play a little longer.

Truth is, the SLC is a sports car that can make any day feel far from everyday. Its performance may be rooted in a rich heritage, but it's also a fast route to the future. Beneath the hood's wide power domes, an advanced powerplant is eager to pour out its power from the moment you tap into the throttle. The turbocharged inline -4 in the SLC 300 generates all 273 lb-ft of its peak torque starting at just 1,300 rpm—rushing you from 0 to 60 in just 5.8 seconds.4 That's not all it does quickly. Its rapid-multispark ignition can fire each spark plug four times in the span of a single combustion cycle, while the high-pressure "piezoelectric" Direct Injection atomizes

fuel into a super-fine, instantly variable spray. The V6 biturbo engine in the Mercedes-AMG SLC 43 is deeply infused with AMG enhancements, from higher turbo boost and fuel-injection pressure to ultralow-friction NANOSLIDE® cylinder walls—a patented process that AMG developed for Formula 1® racecars. You'll feel the benefits even quicker than its 4.6-second sprint to 60.

With nine speeds, the new 9G-TRONIC transmission offers a wider span of gear ratios, but narrows the steps in between. It's an ideal match for the robust torque output of either SLC engine. Instead of a "sweet spot" on the tachometer, you can savor its response across a range of rpm—and enjoy up to 32 highway mpg⁵ in the SLC 300. AMG programming quickens the SLC 43's response even further, especially in the paddle-shifted Manual mode.

New DYNAMIC SELECT lets you choose any of five drive modes. One button adapts the throttle mapping, shift points, steering, exhaust and more—from Comfort to Sport+ to a customizable Individual program. There's a mode to suit every mood, and make them all more fun.











RADIANT STYLE

TAILORED FIT

Born to a long line of icons, the SLC leads the Mercedes-Benz sports car family into a fresh new era. In the SLC 300's grille, 219 hexagonal pins radiate from its central Star. With the Sport Package or on the AMG SLC 43, each pin is tipped in glistening chrome. Paired with athletic AMG body styling, the "diamond block" grille catches the sun while you do the same from the cockpit. A number of exterior details can also be finished in Gloss Black with either model's Night Package. To further match your car to your style—and your driving style, too—both models offer four choices in alloy wheels, as well as a spectrum of paint colors in gloss and matte finishes.

Besides performance, it's likely that nothing defines a pure sports car like its two-seat cockpit. It's here where the SLC extends a tradition of classic roadsters by wrapping modern luxury and style in time-treasured craftsmanship. The twin sport seats are deeply bolstered and power-adjustable. Each seat incorporates a 3-position memory, with the settings for the side mirrors and 4-way power steering column included for the driver. Upholstery is exactingly double-topstitched and fitted by hand. And to help maintain your comfort and its own supple style, the available leather or Nappa leather is specially treated to reflect sunlight and resist its ravages.

LEGENDARY IN ITS LINES

CLASSIC COCKPIT

ADVANCED CONTROLS

The SLC is engineered to unite three dimensions at once. As an open roadster, it lets you touch the sky. As a pure sports car, it embraces the road. And as a Mercedes-Benz, it fosters a deep bond between itself and you, its driver. Every cockpit control is designed and laid out with your eyes, touch and driving focus clearly in mind. Crisp analog gauges flank a 4.5" color screen offering illustrated menus and useful readouts. Shift paddles let you change gears with your hands on the steering wheel. It's a racing-inspired flat-bottom wheel, too—hand-stitched in Nappa leather. The SLC 43 also offers an AMG Performance steering wheel with DINAMICA side grips.

Pure does not mean simplistic in the SLC. It's brimming with advanced technology to keep you entertained, informed and connected to your world. But comprehensive never means complicated in a Mercedes-Benz, either. The 7" color central screen is clear and vivid, even in sunlight. And its central controller makes it easy to use, with intuitive turn-and-click operation that matches the on-screen menus. The electronic selector for the new 9G-TRONIC transmission is elegant in both appearance and function. A sculpture of aluminum and embossed leather, its design intrigues your eye yet feels instantly natural in your hand, in genuine sports-car style.

LUMINOUS IN EVERY CURVE

ENLIGHTENED CHASSIS

INTELLIGENT LIGHTING

Just like its advanced powerplants, quick precision is also the theme of the SLC chassis. The 4-wheel multilink suspension is tuned expressly to each model, with standard sport tuning or an optional adjustable suspension on the SLC 300. AMG components and calibration make the track-tuned SLC 43 eager to take on curves and cones. Its options include AMG RIDE CONTROL⁶ and an AMG Handling Package with a limited-slip differential. Every SLC's staggered-width wheels and tires' team up with Torque Vectoring Brake—a feature that helps shift torque to the outside wheel in a curve, so you can conquer corners with greater confidence, control and fun.

The SLC shines even when the sun doesn't. By day, while its fresh new design draws admiring eyes its way, standard LED Daytime Running Lamps catch the attention of approaching motorists. Safety with style, after all, is a Mercedes-Benz tradition. When darkness falls—even in a long tunnel or dim parking garage—new active LED headlamps* emit brighter, whiter light that's perceived more like natural daylight. The headlamps swivel their beams into curves as you steer, and automatically adapt their beams to shine as far down the road as possible without creating glare for other drivers. The new LED taillamps feature a distinctive "twin torch" design.





























WORLD IN YOUR DASH

CALM IN A CROWD

Few cars offer a feeling of total escape like an SLC. Especially while keeping you as connected to your world as you want to be. Its available COMAND® navigation foffers 3D maps, voice control that can learn how you talk, and live traffic from SiriusXM. COMAND and five years of standard mbrace Connect also bring the Internet and a variety of apps to your car—so you can satisfy a sudden craving for sushi even while indulging in random wanderlust. And whether you use an iPhone® or Android, new smartphone integration includes Apple CarPlay and Android Auto, bringing their own unique interfaces and apps to your SLC's controls and 7" display.

The SLC's available driver assistance systems can make crowded highways and parking lots feel more like a day at the beach. Blind Spot Assist⁹ and Lane Keeping Assist¹⁰ help smooth your moves on multilane roads. Distance Pilot DISTRONIC[®] uses radar to adapt the cruise control to the traffic flow, even stop-and-go.¹¹ Parking Assist PARKTRONIC can help you size up open parking spots, then guide you into one with on-screen instructions.¹² Standard safety advances include the radar-based forward collision mitigation of Active Brake Assist,¹³ a rearview camera,¹⁴ and ATTENTION ASSIST,[®] which can help sense if you're getting drowsy on a long drive.¹⁰

A TRADITION OF INNOVATION

TOPS IN HARDTOPS

MAGIC IN THE SKY

There might be no automaker more experienced with power retractable hardtops than Mercedes-Benz. Perhaps that's why the SLC's top is so elegant whether it's up, down or in between. It's remarkably free of unsightly seams, even for the double-hinged trunklid. With one finger, a control in the console lowers the side windows and moves an electric trunk partition into place—setting aside a generous 6.4 cubic feet of luggage space. In seconds, the hardtop acrobatically backflips, its heated glass rear window somersaults, and they nest neatly in the trunk. You can even operate the top while driving up to 25 mph, or as you stand outside the car.*

What's better than an open roadster on a sunny day? If it's too hot out—or when you'd rather have the view without the breeze—the SLC's standard Panorama roof is just what you're looking for. And looking through—with a tinted panel of heat-rejecting, impact-resistant polycarbonate overhead. For even greater control of the sun and stars, the SLC is the only car in its class available with MAGIC SKY CONTROL.® An innovation pioneered by Mercedes-Benz, its special glass panel integrates a layer of electromagnetic particles that darken the roof at a button's touch. Even in its transparent mode, the roof still keeps out nearly all UV and infrared rays.

A NEW AGE OF INVIGORATION

COMFORT IN NUMBERS

DRIVING IN COLOR

With dual fiber-reinforced roll bars¹⁵ behind each of its seats, the SLC is engineered from the road to the sky not just as a convertible but as a Mercedes-Benz. And since they're clad in brushed aluminum with a mesh wind deflector in between, it's proof that safety need not compromise style or comfort. In fact, the ways the SLC aims to please you keep adding up the more you explore its richly finished cockpit. Sportcontoured power seats hug you in curves. Dual-zone climate control* lets you ride in harmony. So do your entertainment options, from SiriusXM Radio to iHeartRadio® to 500 watts of lush, clear harman/kardon® 11-speaker surround sound.

The true joy of a sports car is more than winding blacktop and blue skies. It's also found in redlines and green lights, and in the vibrant world that driving alfresco lets you see and feel. The SLC cockpit is designed to be as picturesque as the passing scenery, with classic details like precise topstitching and metallic rings for the gauges and vents. Aluminum, wood or AMG carbon fiber trim complements upholstery options from bold Bengal Red to timeless Saddle Brown to daring Platinum White. You can even accent the cabin in multicolor ambient lighting* that you can switch from red-hot Solar to calm Neutral to cool Polar to suit your mood—or create one.





CHOOSE YOUR

ROADSTER,

GET A BONUS

SPORT COUPE

SLC 300

241-hp 2.0L inline-4 turbo engine 9G-TRONIC 9-speed automatic transmission Rear-wheel drive with Torque Vectoring Brake Staggered-width 17" 10-spoke wheels' 0-60 mph in 5.8 seconds⁴

AMG SLC 43

362-hp AMG-enhanced 3.0L V6 biturbo engine AMG-enhanced 9G-TRONIC 9-speed transmission Rear-wheel drive with Torque Vectoring Brake Staggered-width 18" AMG® multispoke wheels 0-60 mph in 4.6 seconds

















SPECIFICATIONS		SLC 300	AMG SLC 43
Engine	Туре	2.0L inline-4 turbo with Direct Injection	AMG-enhanced 3.0L V6 biturbo with Direct Injection
	Power	241 hp @ 5,550 rpm	362 hp @ 5,500-6,000 rpm
	Torque	273 lb-ft @ 1,300-4,000 rpm	384 lb-ft @ 2,000-4,200 rpm
Transmission		9G-TRONIC 9-speed automatic with shift paddles	AMG-enhanced 9G-TRONIC 9-speed automatic with shift paddles
Acceleration	0-60 mph4	5.8 sec	4.6 sec
Wheels		17" 10-spoke with high-performance tires ¹	18" AMG® multispoke with high-performance tires¹
Suspension		4-wheel multilink with sport tuning	4-wheel multilink AMG Sport Suspension
Drivetrain		Rear-wheel drive	Rear-wheel drive

KEY STANDARD FEATURES

SLC 300	AMG SLC43	PERFORMANCE AND EFFICIENCY
•		DYNAMIC SELECT
_	•	AMG DYNAMIC SELECT
•		Sport exhaust system with variable internal flap
_	•	AMG sport exhaust system with variable internal flaps
		Torque Vestaving Drake
		Torque Vectoring Brake
_	•	AMG Performance braking system
_	•	3-stage Electronic Stability Program (ESP®)

	_1	
		SAFETY AND SECURITY
•	•	Active Brake Assist ATTENTION ASSIST®
• • •	•	Electronic Stability Program (ESP®) Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature Emergency-sensing Brake Assist (BAS®) Advanced Tire Pressure Monitoring System
•	•	Rearview camera ¹⁴
•	•	8 air bags: Driver and passenger are each provided with a front air bag, a knee air bag, and torso-level and head-level side-impact air bags Dual roll bars ¹⁵
•	•	LED Daytime Running Lamps LED taillamps
• 0 0 •	•	SmartKey remote locking KEYLESS-GO® Infrared-remote hardtop operation Anti-theft alarm system with remote panic feature

SLC 300	AMG SLC43			
STC		COMFORT AND CONVENIENCE		
•	•	Power sport seats with 3-position memory		
0	•	Heated seats		
0	•	AIRSCARF® neck-level heating system		
•	•	Power tilt/telescoping steering column		
•	•	Multifunction steering wheel with Nappa leather trim		
•	•	Flat-bottom 3-spoke sport steering wheel		
•	•	Power retractable hardtop		
•	•	Panorama roof with tinted polycarbonate overhead panel		
•	•	Electric trunk partition		
•	•	Air conditioning with dust and pollen filter		
•	•	Rain-sensing windshield wipers		
•	•	Integrated garage-door opener		
•	Δ	Color-keyed heated power side mirrors		
0	•	Gloss Black heated power side mirrors		
•	•	Power-folding side mirrors		
•	•	Auto-dimming driver-side and inside rearview mirrors		

	ENTERTAINMENT AND NAVIGATION
• •	7" high-resolution color central screen Console-mounted central controller High-resolution color multifunction display
0	harman/kardon LOGIC7® surround sound system
• •	Hands-free Bluetooth interface
• •	Bluetooth® audio streaming
• •	Dual USB audio ports
• •	In-dash CD player and SD card reader
• •	SiriusXM Radio with 6-month All Access trial ⁸
• •	HD Radio™ receiver
• •	Prewiring for Garmin® MAP PILOT®
• •	Mercedes-Benz mbrace®
•	5 years of mbrace Connect services ²



DIMENSIONS		SLC 300	AMG SLC 43
Wheelbase		95.7"	95.7"
Overall length		162.8"	163.1"
Overall height	with top up	51.3"	51.3"
Overall width	with mirrors	79.0"	79.0"
Curb weight		3,296 lbs	3,541 lbs
Headroom		38.0"	38.0"
Legroom		42.5"	42.5"
Shoulder room		52.2"	52.2"
Cargo capacity	with top up with top down	10.1 cu ft 6.4 cu ft	10.1 cu ft 6.4 cu ft

AMG SLC43

OPTION PACKAGES

- Premium 1 Package NA with Premium 2 or Premium 3 Package
 - AIRSCARF neck-level heating system
 - · Heated seats
 - KEYLESS-GO
 - Infrared-remote hardtop operation
 - harman/kardon LOGIC7 surround sound system
 - SiriusXM Radio with 6-month All Access trial⁸
- Premium 2 Package NA with Premium 1 or Premium 3 Package
 - All items in Premium 1 Package Standard on AMG SLC 43
 - · Active LED headlamps
 - Adaptive Highbeam Assist
 - Blind Spot Assist
 - Dashtop analog clock
 - Dual-zone climate control
 - Multicolor LED ambient lighting
 - COMAND® hard-drive navigation⁷
 - 3 years of no-charge navigation map updates
 - SiriusXM Traffic and Weather with 5 years of service⁸
 - Voice control with learning feature
 - In-dash DVD/CD player
 - Smartphone Integration with Apple CarPlay[™] and Android Auto³
- Premium 3 Package NA with Premium 1 or Premium 2 Package
 - All items in Premium 2 Package
 - Distance Pilot DISTRONIC®
 - Lane Keeping Assist
 - Parking Assist PARKTRONIC

 - Adjustable suspension SLC 300 only
- **Sport Package**
 - AMG body styling
 - 18" AMG multispoke wheels¹ (Titanium)
 - · Chrome-tipped diamond-block grille
 - Galvanized shift paddles
- Night Package SLC 300 requires Sport Package
 - Gloss Black front air-dam splitter and rear diffuser
 - Gloss Black front fender-vent trim SLC 300 only
 Gloss Black front air-intake fins AMG SLC 43 only

 - Black chrome exhaust tips AMG SLC 43 only
 - Gloss Black side mirrors Standard on AMG SLC 43
 - 18" AMG multispoke wheels1 (Black) Standard on AMG SLC 43
- **AMG Handling Package**
 - AMG limited-slip differential
 - AMG Performance steering wheel
 - Red-painted brake calipers
 - IWC® "Ingenieur" dashtop analog clock

AMG SLC43

INDIVIDUAL OPTIONS

- AMG RIDE CONTROL Sport Suspension with adjustable damping⁶
- Panorama roof with MAGIC SKY CONTROL®
- Δ Color-keyed side mirrors
- Illuminated door sills
- AMG illuminated door sills
- Black seat belts Replaces standard red seat belts on AMG SLC 43 with Black Nappa leather/DINAMICA upholstery. Standard with all other interiors.
- Smartphone Integration with Apple CarPlay™ and Android Auto³ Also in Premium 2 Package
- Garmin MAP PILOT SD card-based navigation system NA with Premium 2 or Premium 3 Package
- 18" AMG multispoke wheels¹ (Titanium) Also in SLC 300 Sport Package
- 18" twin 5-spoke wheels1
- 18" AMG multispoke wheels¹ (Black) Also in SLC 300 Night Package •
- 18" AMG 10-spoke wheels1 (Titanium)
- 18" AMG 10-spoke wheels¹ (Black)
- MB-Tex upholstery •
- Nappa leather/DINAMICA upholstery
- Leather upholstery
- Nappa leather upholstery
- designo Exclusive Nappa leather upholstery
- Aluminum trim with dark textured grain
- Burl Walnut wood trim
- Black Ash wood trim
- designo Black Piano Lacquer wood trim
- Carbon fiber trim
- Metallic or designo Magno paintwork













Leather

O SLC 300

O AMG SLC 43 Sahara Beige only

O SLC 300, AMG SLC 43

AMG SLC 43

O SLC 300, AMG SLC 43



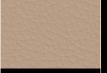
UPHOLSTERY COLOR:

Black

MB-Tex

Leather

Nappa leather

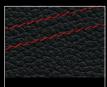


UPHOLSTERY COLOR:

Sahara Beige

MB-Tex

Leather



UPHOLSTERY COLOR:

Black/Red stitching

Leather

SLC 300 only; requires Sport Package



UPHOLSTERY COLOR:

Saddle Brown

Nappa leather



UPHOLSTERY COLOR:

Bengal Red/Black Nappa leather

UPHOLSTERY COLOR: Platinum White/

Nappa leather

Black



UPHOLSTERY COLOR:

Black/Red stitching

Nappa leather/ DINAMICA



UPHOLSTERY COLOR:

Auburn

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Classic Red

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Curcuma

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Deep Black

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Deep White

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Light Brown

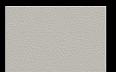
designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Pastel Yellow

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Platinum White

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Porcelain

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Sand

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Auburn/Black

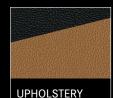
designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Classic Red/Black

designo Exclusive Nappa leather



COLOR:

Curcuma/Black

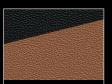
designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Deep White/Black

designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Light Brown/Black designo Exclusive Nappa leather



UPHOLSTERY COLOR:

Pastel Yellow/Black designo Exclusive Nappa leather



UPHOLSTERY COLOR:

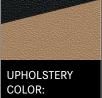
Platinum White/ Black designo Exclusive

Nappa leather



COLOR:

Porcelain/Black designo Exclusive Nappa leather



Sand/Black

designo Exclusive Nappa leather







TRIM: Aluminum with dark textured grain



TRIM: Burl Walnut wood SLC 300 only



TRIM: Black Ash wood



TRIM: designo Black Piano Lacquer wood





PAINTWORK: Black



PAINTWORK: Mars Red



PAINTWORK: Polar White



PAINTWORK: Brilliant Blue metallic



PAINTWORK: Diamond Silver metallic



PAINTWORK: Indium Grey metallic



PAINTWORK: Iridium Silver metallic



PAINTWORK: Obsidian Black metallic



PAINTWORK: Selenite Grey metallic



PAINTWORK: designo Cardinal Red metallic



PAINTWORK: designo Diamond White metallic⁶



designo Shadow Grey Magno (matte)

PAINTWORK:



WHEEL: 17" 10-spoke • SLC 300



WHEEL: 18" twin 5-spoke O SLC 300



Black



WHEEL: 18" multispoke Titanium O SLC 300 O AMG SLC 43



WHEEL: 18" 10-spoke Titanium or Black O AMG SLC 43



Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family.

CHANGING WHAT'S REMOTELY POSSIBLE

Any time, any place

Life is better when you're connected. You don't have to leave your world behind when you're in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It's all possible with *Mercedes me.*²

Convenience at your fingertips

The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket

With the *Mercedes me* app,[†] you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car's navigation system, all from your phone.

INSPIRING THE JOURNEY

Be part of something special

When you drive a Mercedes-Benz, you're part of the family. *Mercedes me* lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment

Get exclusive perks at world-class resorts when you stay at a partner hotel of <u>Merce</u>des me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch

Beyond its advanced, user-friendly technology, *Mercedes me* is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

SMOOTHING THE WAY

$Ownership,\,simplified$

From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, *Mercedes me* makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified

Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer's expert Product Concierge.

Service, on your side

Is it time for service or maintenance? You can make an appointment right from the *Mercedes me* app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps. 16





TOGETHER WHEREVER: mbrace

It's perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of *Mercedes me* to work for you-from apps to WiFi-when you're in your car, and remote vehicle features when you're not.² Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included

Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It's the core mbrace package but it's far from basic, with remote features and in-car Internet.

Mercedes me app includes:	In-car features include:
Remote Start	Gas Stations & Fuel Prices
Remote Door Lock/Unlock	HERE™ Local Search
Remote Horn & Lights	Remote Diagnostics
Send2Benz [™]	Roadside Assistance
Valet Protect	Point-of-Interest Download
Vehicle Finder	Traffic Cameras
Curfew Minder	Weather
and more	and more

mbrace Secure 6-month trial included

Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:

Automatic Alarm Notification
Automatic Collision Notification
SOS/Emergency Call
Stolen Vehicle Location Assistance
Agent-assisted Remote Door Lock/Unlock
Agent-assisted Vehicle Information
Safe Ride
and more

mbrace Concierge 3-month trial included

Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:

Mercedes-Benz Concierge Point of Interest Destination Download Turn-by-Turn Route Assistance Location-based Traffic and Weather

mbrace Entertain 3-month trial included

Streaming audio and in-car WiFi for you and your passengers.

Features include:

iHeartRadio[®] TuneIn[®] Radio In-vehicle WiFi

[†]Available Summer 2016.

GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be-from hood to trunklid, and from cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

SLC accessories include:

A selection of alloy wheels Rear spoiler SLC 300 only Chrome hood fins Cargo area tray and load sill protector

All-season floor mats Illuminated door sills License plate frames Wheel hub inserts













DEALER ePROCESS

The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/sommunity

- Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serie wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving
- Mercedes me and Mercedes-Benz mbrace® services operate only where cellular Mercedes me and Mercedes-Benz mbrace" services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require Premium 2 or Premium 3 Package, and an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® mode running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
- Apple CarPlay is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed Inay be initied by the device a shellow it contection. Data usage is folled through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace,* may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands. Stated rates of acceleration are estimated based upon manufacturer's track
- results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2017 EPA estimated fuel economy is 25 mpg city/32 mpg highway for SLC 300, 20 mpg city/29 mpg highway for AMG SLC 43. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Introduction dates vary. Please see your dealer.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages The purchase of a new, satellite radio-enabled vehicle includes a 6-month
- introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather when equipped with the Premium 2 or Premium 3 Package. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349 See SiriusXM Customer Agreement for complete terms at siriusxm.com All fees and programming subject to change.
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- Distance Pilot DISTRONIC® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.

 Parking Assist PARKTRONIC is not a substitute for driver attention to the
- immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.

 Active Brake Assist may not be sufficient to avoid an accident. It does not react
- to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.

 Rearview camera does not audibly notify driver of nearby objects and is not a
- substitute for actively checking around the vehicle for any obstacles or people Images displayed may be limited by camera field of view, weather, lighting
- conditions and the presence of dirt, ice or snow on the cameras.

 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt. Roadside Assistance repairs may involve charges for parts, service and towing.
- Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your deale